

# Turbo Charged Link Building Methods

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## **Introduction**

If you are serious about making your internet business a success then you need to learn how to build high quality relevant links pointing back to your site. It's an extremely powerful method that will not long gain you massive long term traffic but will make you permanently rank better in the search engines.

There are a million and one ways to go about a link building campaign. I'm going to show you my favorite methods for gaining valuable backlinks to improve my ranking. I've used these for awhile now and I am out pacing my competitors by far. In fact, I shouldn't even be calling them competition :)

I'm confident that if you use one or two of these methods consistently you'll see a drastic upswing in your traffic almost instantly.

Also, I'm assuming you at least understand basic search engine optimization principles. If you need to learn more about SEO than I suggest you do so before reading this report.

## **Link Building Methods and How To Implement them**

### **Blog Comments**

Blog Comment link building is a simple and straight forward process. You find a blog that is relevant to your niche and you drop a relevant comment with a link back to your site.

It's important that you do not spam the owners blog with a useless comment. Read the actual post and make a valid comment. I can guarantee you the blog owner will end up deleting your comment or otherwise reporting you for abuse.

Using Blog Comments you can gain a high page rank back link for your website of choice. I personally use a software program to automate things. I use it to find high PR blogs to drop comments in almost instantly. See it here at: <http://commenthut.com>

### **IMPORTANT INFORMATION TO CONSIDER**

It's vital that you understand that some blogs will add tags that prevent you being credited page rank or even prevent the search engine spiders from crawling your page. To avoid this, use the following software program to find relevant blogs without the limitations:

<http://commenthut.com>

### **Guestbook Comments**

Guestbooks have been around since the internet was made mainstream. Guestbooks are of particular interest because they've been around so long. When a domain is older it automatically ranks better and when it ranks better it passes better link juice. You can find guestbooks everywhere. It's important to avoid dropping your links in to guestbooks that are already filled with various link spam. Make sure you drop a thoughtful comment with your link and you should be good to go.

### **Article Submissions**

I can't praise article marketing enough. It is truly one of the best way to gain massive exposure to your business. It is also a great way to virally build links. Submitting articles to popular article directories will not only build links, but it will continue to build links for you on complete autopilot for the rest of your life.

Writing quality articles is easier then it sounds. Pick a topic relating to your niche that you think you know enough to write about. Pick a title for your article. Write down a minimum of

3 keypoints for that title. Write 1-2 paragraphs for each keypoint. After you're done with your article you'll need to make your signature.

Your signature should consist of a maximum of 2 sentences and with a keyword rich link to your site. Once you've got your signature written out it's time for you to submit your article.

Submitting articles to directories manually can be a tiresome process. It'll take you hours to submit articles by hand. I use Article Marketer to submit my articles to 6,000 publishers on autopilot.

=> <http://articlemarketer.com>

I use this service to submit 5-10 articles a day on complete autopilot. I receive traffic from hundreds of different websites each day because of this.

## **Link Exchanges**

Link exchanges can be used effectively but you need to do it right or it won't have any benefit. In order for you to do it right you'll need to follow a set of general guidelines:

Always request links in person. What I mean by this is to make sure you have actual communication with the site owner.

Make sure your link isn't being placed in a bad area. You will get penalized by the search engines if you are being linked to from bad content or pages with way too many links.

Make sure your link placement is somewhere visible. Your goal for this is mainly to increase link popularity but it doesn't hurt to get some traffic from the link exchange. Also, the chances are if you aren't receiving any traffic from your exchange you won't get any benefits from the search engines.

Use common sense! I shouldn't have to say this but I continually see people making the same mistakes. If you see a site that looks horrible or just gives you a bad feeling don't exchange links with it!

## **Social Bookmarking**

Social Bookmarking is the internet's latest craze and it's showing no sign of stopping! Social Bookmarking is a great way to increase search engine rankings and get good backlinks. You should add social bookmark shortcuts to all of your site's content so your visitors can add you to their favorite service. It's also a good idea to get things started by bookmarking a few content pages on your website. If your content is interesting enough you will experience a large increase in traffic. Sometimes the effect happens all at once.

I use only one program to automate my social bookmarking needs: Click this link to see it: <http://bookmarkdemon.com>

Also, I've read this report a few times over and it's proven to be a life saver. It's crucial that you fully understand Social Bookmarking or you will constantly be bested by your competitors. Follow this link for a solution: <http://socialbookmarkingguide.com>

## **High Quality Interesting Content**

The best kind of backlinks you can get are the free ones. Web 2.0 is all about content. The biggest websites on the internet right now are based on word of mouth advertising. Think about MySpace or Facebook. They didn't initially have any kind of advertising budgets, they provided the end user with a pleasant experience and stick content. Generating some kind of buzz with your content can literally improve your rankings overnight. Just think of all the links you'll get when people are posting it on public forums, writing about it in their blogs, emailing each other, talking about it in chatrooms etc etc.

It's not always easy to accomplish this but very possible.

## **Conclusion**

Making money online is all about hardwork and persistence. In order for these techniques to work you need to put them in to action. If you get anything from this report please reread that last sentence. It takes hard work and a lot of learning before you start seeing substantial results.